Asia-Pacific Trade Facilitation Forum 2022

Valerie Picard, Deputy Director, Global Alliance for Trade Facilitation

- The border is a shared responsibility between the public and private sectors: **public private partnership** should be the cornerstone of trade reforms, fully supported by the government and the private sector
- Design projects to deliver a reduction of time and cost of trade, the outcomes that matter to business
- Integrate gender and MSME perspectives into each step of program development and implementation
- **Tightly scope** projects: working together in this way builds trust, delivers wins and paves the way for additional project components and future reforms
- Measurement of time and cost reductions encourages others to take on the red tape that entangles trade
- The examples of Bangladesh, Cambodia, Fiji, Indonesia & Thailand
 - Digitalising selected processes at Bhomra Land Port, <u>Bangladesh</u> is expected to save truck drivers up to three days of wait time in moving goods across the busy border with India
 - Digitalising Cambodian Customs processes for postal shipments for the benefit of MSMEs engaged in e-commerce
 - > Strengthening risk management in <u>Indonesia</u> to better control imports of fish and fishery products
 - Introducing the IPPC ePhyto Solution in <u>Fiji</u> and <u>Thailand</u>